

1 September

Dear Parents,

Last week I sent a letter to all parents about the survey of all parents, staff and students being conducted this term. The School is now in the midst of a strategic planning phase that will determine our direction and focus for the next 5 – 10 years and I consider it vital that the School community has good input to this process.

The purpose of this letter is to provide more details about the survey and its timing.

- The survey site which is maintained by the external market research company Macquarie Marketing Group will be available for you to access anytime from **Saturday 4th September to Sunday 19th September**. After this date the survey will be removed and the data tabulated.
- A unique URL (web link) will be emailed to you by the end of this week (by Friday September 3rd) which will allow you access to the website where you complete the survey.
- Only 1 URL will be sent to each household. However, if you would like additional URLs because you have more than one child at TAS or your spouse/ partner would also like to complete the survey, please contact Cressida Mort (0417 271 835 or cmort@as.edu.au) and more URLs will be emailed to you.
- If you do not have access to a computer, please call Cressida and let her know so further arrangements can be made.
- The survey is expected to take up to 45 minutes to complete. I appreciate that this is a considerable commitment, but it is not necessary to complete it in one sitting. It is possible to return to the survey at any time during the survey period to complete it.
- Your responses are entered directly into MMG's web survey database. TAS does not have access to this information and your input will remain confidential.
- A report of the key findings from the survey will be sent to parents in Term 4.

I thank you once again in anticipation of your time and effort in completing this survey.

Yours sincerely,

Murray Guest
Headmaster